



**NATIONAL LEAGUE
OF YOUNG MEN**

EMPOWERING YOUNG MEN

LEADERSHIP ♦ SERVICE ♦ CULTURE ♦ PROTOCOL

FOR IMMEDIATE RELEASE:

Contact: For Media Only
Diane Edmonston, Co-Founder
Cell: (949) 887-2105

redmonston@msn.com

National League of Young Men, Inc.
P.O. Box 3403, Newport Beach, CA 92659-3403
www.nationalleagueofyoungmen.org

Newport Mesa Young Men's Organization Changes Name Aimed At Expansion

Newport Beach, CA – March 5, 2012 - The Board of Directors of Beach City Service League, Inc. (BCSL), is proud to announce their recent name change to National League of Young Men, Inc. (www.nationalleagueofyoungmen.org) to better reflect their national expansion efforts. National League of Young Men (NLYM), is a mother-son non-profit organization that develops and inspires high school young men while building character and community leaders through community service, leadership training, cultural experiences and protocol education.

Because of the growing interest and demand for this service, NLYM's Board of Directors is committed to launching a nationwide expansion program. "We felt it was important to align our organization's name and mission with our goal of expansion throughout the United States." "We are committed to broadening a quality program and developing long-term partnerships that will provide benefits to the young men and their surrounding communities" stated, Mary Pat Lucas, Co-Founder.

NLYM was founded in 2006 in Newport Beach, CA by Diane Edmonston and Mary Pat Lucas, to provide a valuable service of enriching the lives of those less fortunate in the surrounding community. The organization exposes its members to many rewarding and educational opportunities through a structured program, while strengthening the mother-son relationship. Presently, NLYM has over 450 mother, young men and sustainer members in their Newport Mesa and Greater Orange chapters. Since its inception, NLYM members have contributed over 25,000 service hours.

NLYM aspires to offer gratifying experiences for their young men to learn that the greatest joy in life truly comes from serving others and to discover the confidence and courage to do so. For more information regarding NLYM's program and initiating a chapter please contact them at: NLYM.INFO@gmail.com and/or visit their website at www.nationalleagueofyoungmen.org.

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